



Gentle Care Dentistry's **In-House Membership Program**

About

From 1st of July 2017, Gentle Care Dentistry is introducing our new in-house membership program.

We created the new membership program with the aim of facilitating affordability and freedom of choice when it comes to dental care for our patients. Private health insurance costs have increased dramatically, and further, some health funds try to limit the choice in where you can receive dental treatment based on how much they will cover.

Our membership program hopes to overcome these issues by allowing our patients affordable dental care, especially preventative treatment. The membership program is available for all patients, including those already covered by private health insurance, as it helps to minimise the out-of-pocket expenses and provides exclusive specials.

Our Low Membership Costs

For \$ 8 / week (minimum cost of \$416 over 12 months) members will receive all the membership benefits below. Any additional family members that join will cost:

- \$ 8 / week for adults (minimum cost of \$ 416 over 12 months)
- \$ 5 / week for children over 12 (minimum cost of \$ 260 over 12 months)
- \$ 3 / week for children under 12 (minimum cost of \$156 over 12 months)

A membership is signed up for 12 months, and is direct debited from your account each month.



Membership Benefits

Your membership will include two general check-ups and cleans per year, with no additional costs. These check-ups will include

- Two comprehensive examinations of the teeth and gums and an oral cancer screen (usually \$120 per year)
- Two scale and clean visits per year with the oral health therapist. This excludes periodontal treatment and maintenance (usually \$240 per year)
- Two fluoride treatments per year (usually \$70 per year)
- Bite wing x-rays if needed (usually \$40 per x-ray)
- OPG x-ray if needed (usually \$100)
- Intra-oral photographs (usually \$40)

Total valued at approximately \$690 per year

Additionally, your Gentle Care Dentistry membership will provide you with the following benefits:

- 15 % off other general dental treatments not included as part of your membership. General dental includes fillings, fissure sealants, x-rays, and simple extractions
- 10% off major dental treatments including root canal therapy, orthodontics including Invisalign, splints, periodontal treatment and implant
- 10% off cosmetic injectables
- A discounted fee for crowns. The first crown will be discounted to \$1250 (save \$250) and \$1099 for subsequent crowns (save \$409) per calendar year with no annual limits.
- No waiting periods for any dental treatment
- No annual limits on general or major dental

Membership Discounts

Diagnostic and Prevention



These services are provided twice per year free of charge.

Service	Regular Fee	Membership Fee
Comprehensive Exam	\$ 60	\$ 0
Scale and Clean	\$ 120	\$ 0
Fluoride Treatment	\$ 35	\$ 0
Bite Wing X-ray	\$ 40	\$ 0
OPG X-ray	\$ 100	\$ 0
Intra-oral photographs	\$ 40	\$ 0

General Dental

Service	Regular Fee	Membership Fee
Fillings	\$ 160 – 305	\$ 136 – 260
Fissure Sealants	\$ 60	\$ 51
Simple Extractions	\$ 200	\$ 170
PA X-rays	\$ 40	\$ 34

Major Dental

Service	Regular Fee	Membership Fee
Root Canal Therapy	\$ 935 – 1760	\$ 841 – 1584
Orthodontics	\$ 5800 – 6500	\$ 5220 – 5850
Invisalign	\$ 3500 – 6800	\$ 3150 – 6120
Splints	\$650	\$ 585
Periodontal Treatment per tooth	\$ 35	\$ 31.50
Crowns – First per year	\$ 1500	\$ 1250
Crowns – Subsequent per year	\$ 1500	\$ 1099
Cosmetic Injectables	\$ 150 -550	\$ 135 – 495
Whitening	\$ 275 – 649	\$ 247 – 584



Terms and Conditions

- A 12-month membership period is calculated over one calendar year from the date membership is approved.
- Gentle Care Dentistry Membership program is available to all patients including patients that are covered for extras by a private health insurer.
- Gentle Care Dentistry Membership is an in-house discount dental membership program, and is not health insurance. Members must have their membership approved before receiving treatment at membership rates.
- If membership is cancelled during the 12-month membership period, any treatment received during that 12-month period falls due and payable in accordance with non-member rates. The member will be refunded the membership fees paid to date during that 12-month period.
- Membership fees are to be paid monthly via an approved payment method. Gentle Care Dentistry reserves the right to send an unpaid account to a third-party collection agency. The membership is held for 12 months, and therefore 12 payments will be processed per year.
- Members must pay Gentle Care Dentistry directly for any additional fees, not part of the membership, at the time of service unless otherwise agreed between Gentle Care Dentistry and the member.
- Gentle Care Dentistry may alter the membership terms and conditions by publishing the altered terms and conditions on its website, and by notifying Members individually in writing that the changes have been published within 14 days.
- Non-payment of membership fees and non-payment of additional fees falling due at the time of service may result in termination of the Membership
- Members have the right to cancel the Membership at any time by notifying Gentle Care Dentistry in writing. After receiving the written cancellation request (by fax, email or letter), Gentle Care Dentistry will cease collecting membership fees within 10 days.
- At the conclusion of a 12-month membership period, the Membership will be automatically renewed for another 12-month period unless the Member notifies Gentle Care Dentistry in writing that they wish to cancel the Membership.
- Each Membership will include being subscribed to Gentle Care Dentistry's mailing list to be sent out special offers and updates. A member can unsubscribe at any time.
- The Membership is non-transferable to another person, and non-refundable if not used within time period
- For orthodontic treatment, participant must remain in the membership for the entire duration of orthodontic treatment
- Dental services only, products are not included
- A child's age is dependent on the age they will be turning that calendar year
- The membership cannot be used in conjunction with other discounts.



How to Join

Option 1: Join via our website

Please head to our website www.gentlecaresdentistry.com.au/membership-program/ and click on the links provided. The links will open up to a new window that will allow you to enter in your personal details and bank details.

Alternatively, the URL for the forms are:

Adult Memberships:

<https://secure.ezidebit.com.au/webddr/Request.aspx?a=D656D2E8-41B5-40F5-39E1-B62A05C87DAD&dur=4&freq=4&oAmount=0&rAmount=34.65&tPay=12&tAmount=0>

Children Over 12 Memberships:

<https://secure.ezidebit.com.au/webddr/Request.aspx?a=D656D2E8-41B5-40F5-39E1-B62A05C87DAD&dur=4&freq=4&oAmount=0&rAmount=21.65&tPay=12&tAmount=0>

Children Under 12 Memberships:

<https://secure.ezidebit.com.au/webddr/Request.aspx?a=D656D2E8-41B5-40F5-39E1-B62A05C87DAD&dur=4&freq=4&oAmount=0&rAmount=13&tPay=12&tAmount=0>

Option 2: Join in the Clinic

When you are in the clinic next, we can help you set up your account and fill in the membership forms.

Contact Us for More Information

If you have any concerns or queries regarding the Gentle Care Dentistry membership program. Please contact our staff and we are happy to address any questions.

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Fax: (02) 8411 2674

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